

Longest Running Fall Boat Sale Held In North Carolina
5,000 CUSTOMERS - 3 DAYS - ONE PLACE



**2023 Exhibitor
Information**

FALL BOAT SHOW & SALE

August 18 - 20, 2023

For over 37 years this has been the "Largest" Fall Sales Event In North Carolina.
If you're looking to reach the Fall Boating Customer, don't rely on a newspaper or magazine ad !
Put your product in front of over 5,000 prospects to See... Touch... Board & Compare !

**The Place To Market your Remaining Inventory plus
Showcase the Newest Product at Pre-Season Pricing**

**NC State Fairgrounds
Raleigh, NC**

NCBOATSHOWS.COM

Member of
NACS
National Association
of Consumer Shows

Southeast Productions, Inc. - P.O. Box 7282 - Greensboro, NC 27417 - Office 336-855-0208 Email info@ncboatshows.com

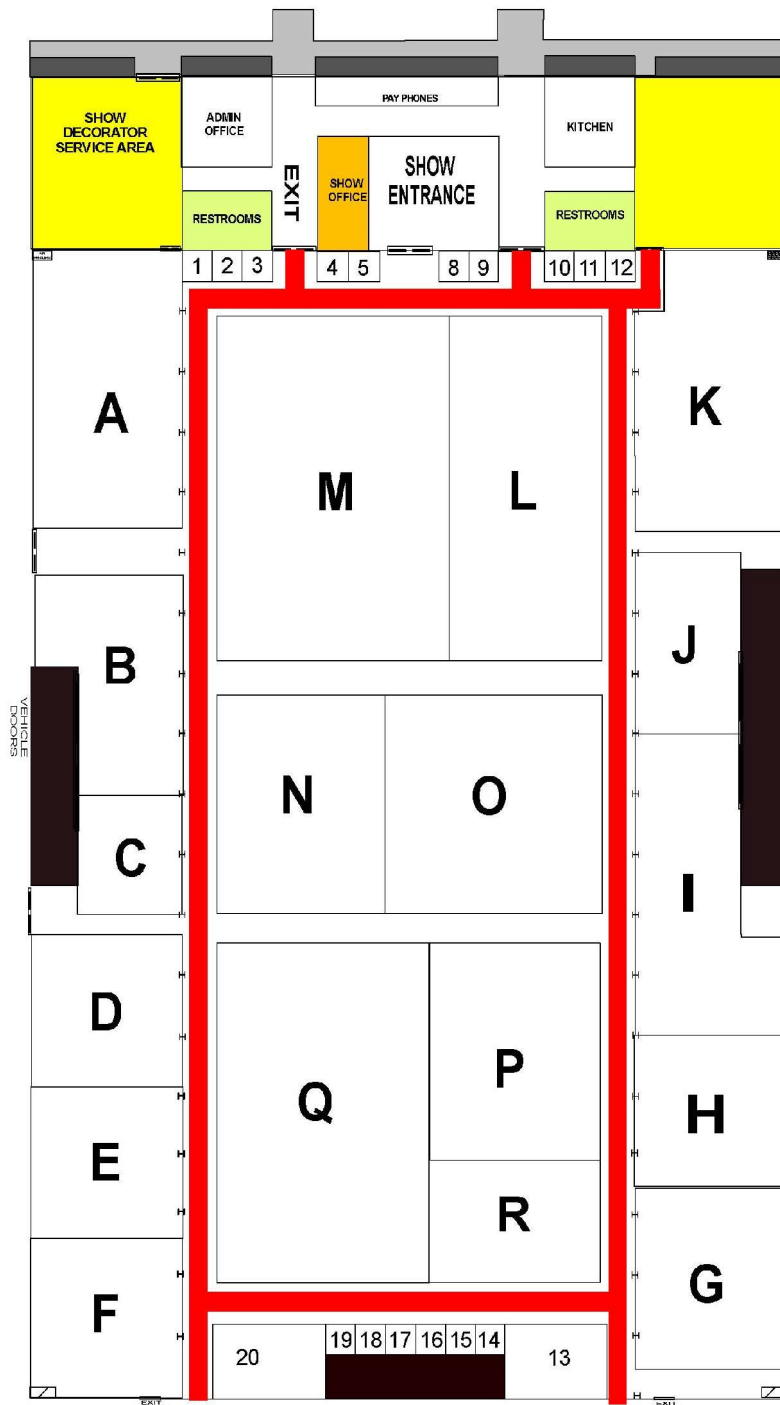
Carolina FALL BOAT SHOW & SALE

August 18 - 20, 2023

**JIM GRAHAM BUILDING
NORTH CAROLINA STATE FAIRGROUNDS**

Event Facts :

- 37th Annual Event
- Extensive All Media Advertising Budget including Billboard and Magazine
- Largest Multi-Dealer Fall Boat Show event held in North Carolina
- Over 5,000 attendees each year
- 6 Vehicle Doors for easy exhibitor access
- On-site water source for washing down units
- Fork Lift available for dealer use - no fee
- Free Parking Always for Public & Exhibitors
- Free dealer pass program & custom discount coupons for pre-show promotions
- Free Wi-Fi in Jim Graham Building
- Full fare restaurant on site all hours of event
- Convenient Host Hotel
- Onsite full hook-up camping available - \$30.00 per night



Exhibitor Rates

10 X 10 \$ 600.00

Marine Dealer Rate - \$2.85 sq. ft.

800 sq. ft. minimum

Show Dates:

Friday Aug. 18
Saturday Aug. 19
Sunday Aug. 20

Show Hours

Friday 10 - 7
Saturday 9 - 6
Sunday 10 - 5

Exhibitor Move In Dates

Wednesday Aug. 16
Thursday Aug. 17
Friday Aug. 18

Contact Information

Southeast Productions, Inc

P.O.Box 7282 - Greensboro, NC - 27417

Office - 336-855-0208
info@ncboatshows.com

Fax - 336-855-0249
www.ncboatshows.com



Carolina Fall Boat Show & Sale

August 18 - 20, 2023 NC State Fairgrounds

Move-In - Aug. 16, 17 Move-Out Aug. 20, 21



Application for Exhibit Space

EXHIBITOR #

PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and correct

COMPANY

ATTN:

ADDRESS

CITY, STATE
ZIP

PHONE

CELL

EMAIL

PLEASE LIST PRODUCTS / SERVICES TO BE DISPLAYED

THINGS TO KNOW

- All exhibiting companies are required to have and maintain general liability insurance coverage during the event listing Southeast Productions, Inc as additional insured. Proof of insurance (COI) is required before first move-in day. Temporary Show Insurance is available as a very reduced rate in interested. Please contact show management if you have any questions concerning this requirement.
- Submission of application does not guarantee acceptance to show. Acceptance based on relevance of product to show and current inventory of booths.
- Booth is to be used for applying company only. Subletting or sharing of display is not allow unless prior approval from show management.
- Tables & Chairs **are not provided** with booth rental. Order forms from show decorator will be sent out prior to show.
- Displays are expected to be occupied all hours of the show beginning opening hour on opening day unless approved by show management. If booth has not be installed by opening day show management reserves the right to exclude exhibitor and reassign booth

READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION

Booth Size Requested

(If you are a new exhibitor and are requesting larger than a 10 x 30 booth please call to confirm availability)

Space Size Requested

X

☐ 10 x 10 (100 sq. ft.) - 600.00

☐ 10 x 20 (200 sq. ft.) - 1100.00

☐ 10 x 15 (150 sq. ft.) - 850.00

☐ 10 x 30 (300 sq. ft.) - 1500.00

A 50% deposit is required with returned application. Applications received without deposit will not be accepted. Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for final payment.

Booth Cost

Adj if applicable

Total Cost

Deposit Required

Balance Due

Comments or Special Requests

(50% minimum with returned application)

Balance Due No Later Than **July 15, 2023**

Payment Options

Checks -

Make checks payable to :

S E P

P O Box 7282

Greensboro, N C 27417

Credit Card

Visa - M / C - Amex - Discover

EXPIRES

CARD CODE

\$

Amount / Deposit
to Process

NAME ON CARD

BILLING ZIP CODE

Initial

I authorize Southeast Productions to process the above credit card for the amount indicated based on the terms of this exhibit application.

Initial

I authorize Southeast Productions to process the above credit card for the **Balance Due** on July 15, 2023 based on the terms of this exhibit application.

Office Use Only : Processed Date

Chg Amount

Confirmation #

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature

Date

RETURN WHITE COPY WITH PAYMENT

KEEP YELLOW COPY FOR YOUR RECORDS

TERMS & RULES OF EXHIBITING

In our effort to make this event successful for all parties, we present these Terms & Rules to each participating Exhibitor as our uniform policy and guidelines. Although, we recognize that all exhibitors are unique in their needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show. It is Southeast Productions desire to assure every exhibitor large or small that they are the most important element to a successful event.

- Submission of **Application for Exhibit Space** does not guarantee acceptance into event. Show management reserves the right to deny application based on relevance of product to show and/or current inventory of booths. Show management also reserves the right to limit or exclude categories at it's discretion.
- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event listing Southeast Productions, Inc as additional insured. Proof of insurance (COI) is required before first move-in day. Please contact show management if you have any questions concerning this requirement.**
- Person signing this "**Application for Exhibit Space**" (**Agreement**) acknowledges he/she is an authorized agent of applying **Company (Exhibitor)** and is entering into a binding financial agreement with Southeast Productions, Inc. (**Show Management**). Terms of this agreement requires **Exhibitor** to pay a deposit to **Show Management** with submitted application to reserve exhibit space and becomes nonrefundable after **July 15th of the event year. (All cancellation requests must be made in writing and postmarked prior to July 15th.)** Unless canceled, agreement also requires and binds **Exhibitor** to submit **Payment In Full** of account balance to **Show Management** by indicated deadline. **Exhibitor** acknowledges if Payment in Full has not been satisfied prior to deadline Show Management reserves the right to access a late fee of 2% of remaining balance (\$50.00 minimum) or cancel Exhibit Space reservation and reissue booth without recourse or refund of deposit unless prior arrangements have been made with Show Management, **If, due to state and/or local mandates . the event should have to be rescheduled or cancelled. All exhibitors in good standing with their accounts will be given the option of either carrying the monies over to the rescheduled date or having a full refund issued**
- Once accepted, exhibit space is to be used for applying company only. If applying company is Parent Company to another business entity please indicate D/B/A on application . Subletting , sharing or re-assigning of exhibit space is not allowed unless prior approval from show management.
- State and local taxes are the responsibility of each exhibitor. State tax licenses are required.
- Exhibits must be maintained within the dimensions of the contracted space size and Booth Exhibits should not extend higher than 8 feet. Exhibits cannot be secured, hung or supported by facility walls, columns or rafters. Exhibits cannot extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your booth display structure extends higher than 8 feet or needs the support of a solid wall..... please notify Show Management prior to move in for approval.
- Tables & Chairs are not supplied with display. All decoration materials (Curtains, carpet, tables, chairs, etc.) are owned , maintained and rented by the contracted Show Decorator - Not Show Management. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached directly to the display curtains.** Please notify Show Management or Show Decorator staff if you have any questions about securing display material to Pipe & Drape.
- All business must be conducted within the dimensions of your display. Distributing brochures and/or pamphlets while standing outside your display, walking up and down aisles or placing in common areas of the show floor is prohibited. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.
- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to property or person of the Exhibitors.
- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on the last day of event. Exhibitors leaving prior to closing without consent of show management will automatically lose renewal option for the next years event. Exhibits left beyond the official move-out dates will be removed by show management. Exhibitor will be billed for any labor and/or costs associated with the display removal.
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflict with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.

Southeast Productions, Inc.
PO Box 7282
Greensboro, NC 27417
Office - 336-855-0208 Fax - 336-855-0249
www.ncboatshows.com info@ncboatshows.com

Signature Required _____

By indication of signature I have read and agree to rules set forth by show management for this event.



SHOW INFO

PLEASE READ CAREFULLY

- SHOW DATES:** *FRIDAY AUGUST 18th THRU SUNDAY AUGUST 20th*
- SHOW HOURS:** *FRIDAY 10:00 AM TILL 7:00 PM*
SATURDAY 9:00 AM TILL 6:00 PM
SUNDAY 10:00 AM TILL 5:00 PM
- MOVE IN:** *WEDNESDAY AUG 16TH 9:00AM TILL 7:00PM*
THURSDAY AUG 17TH 9:00AM TILL 7:00PM
- MOVE OUT:** *SUNDAY AUG 20th 5:00PM TILL 9:00 PM*
MONDAY, AUG 21st 8:00 AM TILL 2:00 PM
(ALL BOATS MUST BE REMOVED BY 2:00 pm ON MONDAY)
- ELECTRICITY:** *\$50.00 PER OUTLET ORDER ON ENCLOSED UTILITIES ORDER FORM AND RETURN WITH PAYMENT. SAVE BY ORDERING IN ADVANCE!! ELECTRICITY ORDERED AT THE SHOW WILL BE \$75 PER OUTLET.*
- TABLES & CHAIRS:** *ANY ADDITIONAL NEEDS FOR YOUR DISPLAY MAY BE RENTED THROUGH HOLLINS EXPOSITION SERVICES. ORDER FORM WILL BE PROVIDED AS WE GET CLOSER TO THE EVENT. PLEASE FILL OUT AND RETURN TO ADDRESS FOR HOLLINS EXPOSITION SERVICE . EXHIBITORS CAN PROVIDE THEIR OWN TABLES AND CHAIRS. ORDER IN ADVANCE AND SAVE UP TO 30%.*
- EXHIBITOR BADGES:** *ORDER FORM FOR WORKER BADGES WILL BE PROVIDED AS WE GET CLOSER TO THE EVENT. PLEASE FILL OUT AND RETURN. BADGES WILL BE PRINTED AND HELD FOR PICK-UP DURING MOVE IN. BADGES WILL NEED TO BE WORN STARTING FRIDAY MORNING TO GET INTO SHOW. **BADGES THAT HAVE TO BE RE-ISSUED AT SHOW WILL INCUR A \$8.00 PROCESSING FEE PER BADGE***
- ADVANCE TICKETS:** *ADVANCE TICKETS AVAILABLE FOR A REDUCED RATE OF \$6.00 (2.00 SAVINGS) . NONE CAN BE SOLD AFTER 10:00 OPENING DAY.*
- RETURN PASSES** *RETURN PASSES WILL BE AVAILABLE FOR SHOW VISITORS, WHO WISH TO RETURN TO SHOW AT NO CHARGE. THESE WILL BE AVAILABLE AT EXIT.*
- HOST MOTEL:** *INFORMATION ON THIS YEAR'S HOST HOTEL WILL BE PROVIDED AS WE GET CLOSER TO THE EVENT. YOU WILL CONTACT THE HOTEL DIRECT AND IDENTIFY YOURSELF AS A **BOAT SHOW EXHIBITOR** TO RECEIVE A DISCOUNTED RATE*
- CERTIFICATE OF INSURANCE:** *INCLUDED IN THIS PACKET IS THE INFORMATION ON LIABILITY INSURANCE REQUIREMENTS ALL PARTICIPATING EXHIBITORS MUST PROVIDE COI (CERTIFICATE OF INSURANCE) PRIOR TO FIRST MOVE-IN DAY OF THE EVENT.*

**ANY ADDITIONAL QUESTIONS OR CONCERNS REGARDING THIS SHOW
CONTACT US AT 336-855-0208**



Carolina Fall Boat Show & Sale

Utilities Order Form

Exhibitor Name _____

Contact Name _____

	QTY	SERVICE	ADVANCE RATE	AT-SHOW RATE	TOTAL PRICE
Electrical Service		110V - 20 Amp – Standard Outlet	50.00	75.00	
		220V - 30 Amps & Under	80.00	100.00	
		220V - 50 Amps & Above	125.00	150.00	
		3 Phase - 100 Amp	175.00	195.00	
Electrical Service will be available behind booth. Please be prepared with power strips and/or extension cords to move electrical connection around in your display. A limited supply of extension cords are available for a \$15.00 refundable deposit in show office.					

	Type	SERVICE	SERVICE RATE	TOTAL PRICE
Water Service	Fill	Water - Less than 20 gallon container	No fee	
	Fill	Water – 20 to 50 gallon container	25.00	
	Fill	Each additional 50 gallons	10.00	
Show will make all attempts to have complimentary water service available during move-in hours to clean trailers but cannot guarantee service in the event of adverse weather conditions.				

	Type	SERVICE INSTRUCTIONS
Phone & Internet Service	Phone	Telephone lines are available by calling A T & T at 1-866-620-6000 and requesting a temporary back-up business line for credit card use only. Installation and service runs approximately \$160.00. Schedule connection on shows first move-in day regardless if you will be present. Show management will show phone technician booth location.
	Internet	Wireless internet connection is available at the North Carolina State Fairgrounds free of charge. Password will be provided during move-in.
Because Phone and Internet are provided by outside vendors, Show Management cannot guarantee quality or functionality of service. We will make all attempts to provide assistance in troubleshooting problems with these services but cannot be held responsible for service problems		

Order Form Total _____

Payment options:

(To receive advance rate, payment must be received before first move-in day)

- Return this **completed form** and payment with **Booth Application or Invoice**.
(If paying by credit card there is no need to fill the information out below as long as card information is on booth application or invoice.)

Or

- Fax **completed form** with credit card payment information to **336-855-0249 (secure fax line)**

____ MasterCard ____ Visa ____ American Express CARD CODE # ____

Card number ____ - ____ - ____ - ____ Expiration (MM/YY) ____ Zip Code ____

Name on Card ____ Signature ____

Liability Insurance Requirements

Due to changes in event liability insurance requirements, **ALL** participating exhibitors are required to have business liability insurance coverage for the dates of the event including all move-in days. If you currently have business liability insurance, you would just need to request a Certificate of Insurance (COI) from your agent or agency to be emailed or mailed to us before the first move-in day of the event. **COI's must list Southeast Production, Inc and its agents as additional insured.**

If interested Temporary Exhibitor Event Liability Insurance is available for a reduced premium of \$65. This is great value and will cover you and your business for the entire time while at the event. If you choose this coverage, you wouldn't need to do anything beyond a simple sign-up online. Your COI will automatically be sent to us indicating required coverage. Please use the website link below to sign up for this coverage. If you have any questions about this policy please let us know.

A link for the exhibitor portal for the Carolina Fall Boat Show will be provided at a later date. .

Event Carolina Fall Boat Show & Sale

Dates: 8/16/2023 12:00:00 AM - 8/20/2023 11:59:59 PM

Link:

Cost: \$65

If providing a COI from your current liability policy, please include the following additional insured information on the COI

Southeast Productions, Inc, its management, and agents.

3534 McCuiston Rd

Greensboro, NC, 27407

Email required COI to info@ncboatshows.com,

Fax to **336-55-0249**

or mail to

SEP

P.O. Box 7282

Greensboro, NC 27417