

Longest Running Fall Boat Sale Held In North Carolina
5,000 CUSTOMERS - 3 DAYS - ONE PLACE



**2024 Exhibitor
Information**

**Carolina FALL
BOAT SHOW
& SALE**

August 16 - 18, 2024

For over 38 years this has been the "Largest" Fall Sales Event In North Carolina.
If you're looking to reach the Fall Boating Customer, don't rely on a newspaper or magazine ad!
Put your product in front of over 5,000 prospects to See... Touch... Board & Compare!

**The Place To Market your Remaining Inventory plus
Showcase the Newest Product at Pre-Season Pricing**

**NC State Fairgrounds
Raleigh, NC**

NCBOATSHOWS.COM

Southeast Productions, Inc. - P.O. Box 7282 - Greensboro, NC 27417 - Office 336-855-0208 Email info@ncboatshows.com

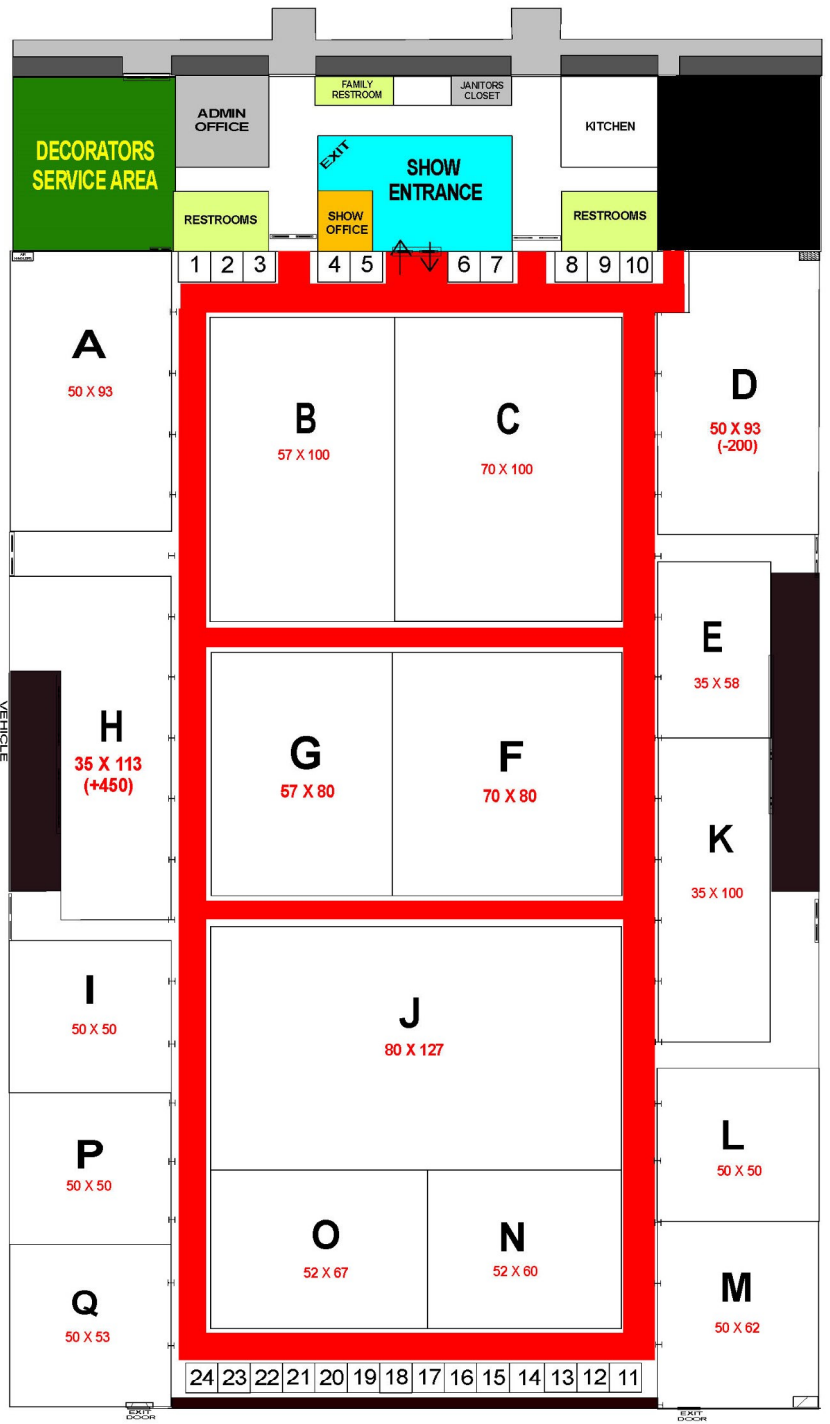
Carolina FALL BOAT SHOW & SALE

August 16 - 18, 2024

**JIM GRAHAM BUILDING
NORTH CAROLINA STATE FAIRGROUNDS**

Event Facts :

- 38th Annual Event
- Extensive All Media Advertising Budget including Billboard and Magazine
- Largest Multi-Dealer Fall Boat Show event held in North Carolina
- Over 5,000 attendees each year
- 6 Vehicle Doors for easy exhibitor access
- On-site water source for washing down units
- Fork Lift available for dealer use - no fee
- Free Parking Always for Public & Exhibitors
- Free dealer pass program & custom discount coupons for pre-show promotions
- Free Wi-Fi in Jim Graham Building
- Full fare restaurant on site all hours of event
- Convenient Host Hotel
- Onsite full hook-up camping available - \$40.00 per night



Exhibitor Rates

10 X 10 \$ 600.00

Marine Dealer Rate - \$2.85 sq. ft.

800 sq. ft. minimum

Show Dates:	Show Hours	Exhibitor Move In Dates
Friday Aug. 16	Friday 10 - 7	Wednesday Aug. 14
Saturday Aug. 17	Saturday 9 - 6	Thursday Aug. 15
Sunday Aug. 18	Sunday 10 - 5	Friday Aug. 16

Contact Information

Southeast Productions, Inc

P.O.Box 7282 - Greensboro, NC - 27417

Office - 336-855-0208
info@ncboatshows.com

Fax - 336-855-0249
www.ncboatshows.com



SOUTH EAST PRODUCTIONS

NC BOATSHOWS.COM

Carolina Fall Boat Show & Sale

August 16 - 18, 2024 NC State Fairgrounds

Move-In - Aug. 14, 15 Move-Out Aug. 18, 19 (MARINE DEALERS ONLY)



Application for Exhibit Space

EXHIBITOR #

PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and correct

COMPANY _____

ATTN: _____

ADDRESS _____

CITY, STATE _____

ZIP _____

PHONE _____

CELL _____

EMAIL _____

PLEASE LIST PRODUCTS / SERVICES TO BE DISPLAYED _____

THINGS TO KNOW

- All exhibiting companies are required to have and maintain general liability insurance coverage during the event listing Southeast Productions, Inc as additional insured. Proof of insurance (COI) is required before first move-in day. Temporary Show Insurance is available as a very reduced rate in interested. Please contact show management if you have any questions concerning this requirement.
- Submission of application does not guarantee acceptance to show. Acceptance based on relevance of product to show and current inventory of booths.
- Booth is to be used for applying company only. Subletting or sharing of display is not allow unless prior approval from show management.
- Tables & Chairs **are not provided** with booth rental. Order forms from show decorator will be sent out prior to show.
- Displays are expected to be occupied all hours of the show beginning opening hour on opening day unless approved by show management. If booth has not be installed by opening day show management reserves the right to exclude exhibitor and reassign booth

READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION

Booth Size Requested

(If you are a new exhibitor and are requesting larger than a 10 x 30 booth please call to confirm availability)

Space Size Requested

X

10 x 10 (100 sq. ft.) - 600.00

10 x 20 (200 sq. ft.) - 1100.00

10 x 15 (150 sq. ft.) - 900.00

10 x 30 (300 sq. ft.) - 1600.00

A 50% deposit is required with returned application. Applications received without deposit will not be accepted. Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for final payment.

Booth Cost

Adj if applicable

Total Cost

Deposit Required

Balance Due

Comments or Special Requests

(50% minimum with returned application)

Balance Due No Later Than July 15, 2024

Payment Options

Checks -

Make checks payable to :

SEP

P O Box 7282

Greensboro, N C 27417

Credit Card

Visa - M / C - Amex - Discover

EXPIRES _____

CARD CODE _____

\$ _____

Amount / Deposit
to Process

NAME ON CARD

BILLING ZIP CODE

Initial

I authorize Southeast Productions to process the above credit card for the amount indicated based on the terms of this exhibit application.

Initial

I authorize Southeast Productions to process the above credit card for the **Balance Due** on July 15, 2024 based on the terms of this exhibit application.

Office Use Only : Processed Date _____

Chg Amount _____

Confirmation # _____

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature _____

Date _____

RETURN WHITE COPY WITH PAYMENT

KEEP YELLOW COPY FOR YOUR RECORDS

TERMS & RULES OF EXHIBITING

In our effort to make this event successful for all parties, we present these Terms & Rules to each participating Exhibitor as our uniform policy and guidelines. Although, we recognize that all exhibitors are unique in their needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show. It is Southeast Productions desire to assure every exhibitor large or small that they are the most important element to a successful event.

- Submission of **Application for Exhibit Space** does not guarantee acceptance into event. Show management reserves the right to deny application based on relevance of product to show and/or current inventory of booths. Show management also reserves the right to limit or exclude categories at it's discretion.
- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event...NO EXCEPTIONS. A Certificate of Insurance (COI) must be provided listing Southeast Productions, Inc. as additional insured before company's display can be set. Liability Coverage is available for the event as a very discounted rate. Please contact us at 336-855-0208 for information or any questions concerning this requirement.**
- Person signing this "**Application for Exhibit Space**" (**Agreement**) acknowledges he/she is an authorized agent of applying **Company (Exhibitor)** and is entering into a binding financial agreement with Southeast Productions, Inc. (**Show Management**). Terms of this agreement requires **Exhibitor** to pay a deposit to **Show Management** with submitted application to reserve exhibit space and becomes nonrefundable after **December 1st prior to the event year. (All cancellation requests must be made in writing and postmarked prior to Dec 1st.)** Unless vendor officially cancels from event, agreement also requires and **binds Exhibitor** to submit **Payment In Full** of account balance to **Show Management** by indicated deadline. **Exhibitor** acknowledges if Payment in Full has not been satisfied prior to deadline Show Management reserves the right to access a late fee of 2% of remaining balance (\$50.00 minimum) or cancel Exhibit Space reservation and reissue booth without recourse or refund of deposit unless prior arrangements have been made with Show Management, **If, due to state and/or local mandates . the event should have to be rescheduled or cancelled. All exhibitors in good standing with their accounts will be given the option of either carrying the monies over to the rescheduled date or having a full refund issued**
- Once accepted, exhibit space is to be used for applying company only. If applying company is Parent Company to another business entity please indicate D/B/A on application . Subletting , sharing or re-assigning of exhibit space is not allowed unless prior approval from show management.
- State and local taxes are the responsibility of each exhibitor. State tax licenses are required.
- Exhibits must be maintained within the dimensions of the contracted space size and Booth Exhibits should not extend higher than 8 feet. Exhibits cannot be secured, hung or supported by facility walls, columns or rafters. Exhibits cannot extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your booth display structure extends higher than 8 feet or needs the support of a solid wall..... please notify Show Management prior to move in for approval. Show Management reserves the right to relocate an exhibitor at anytime provided space size is comparable to original contracted space size.
- Tables & Chairs are not supplied with display. All decoration materials (Curtains, carpet, tables, chairs, etc.) are owned , maintained and rented by the contracted Show Decorator - Not Show Management. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached directly to the display curtains...ie pins, staples, fabric hooks.** Please notify Show Management or Show Decorator staff if you have any questions about securing display material to Pipe & Drape.
- All business must be conducted within the dimensions of your display. Distributing brochures and/or pamphlets while standing outside your display, walking up and down aisles or placing in common areas of the show floor is prohibited. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.
- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to property or person of the Exhibitors. Unless staff is still working with a customer or prior arrangement are made, all exhibitors are required to exit the facility within 30 minutes of closing.
- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on the last day of event. Exhibitors leaving prior to closing without approval of show management will automatically lose renewal option for the next years event. Exhibits left beyond the official move-out dates will be removed by show management. Exhibitor will be billed for any labor and/or costs associated with the display removal.
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflict with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.

**Southeast Productions, Inc.
PO Box 7282
Greensboro, NC 27417
Office - 336-855-0208 Fax - 336-855-0249**

Signature Required _____

By indication of signature I have read and agree to rules set forth by show management for this event.